


HUBLOT



FC **Porto**





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Art of Fusion

FC Porto
A VENCER DESDE 1893



Jean-Claude Biver, Hublot, Chairman of the board

Anchored in the present and always evolving, at the forefront of new advances in technology and fundamental research into new materials, Hublot remains committed to traditional expertise, creating timepieces which bear the mark of the most talented master watchmakers. In this way, the brand represents the Art of Fusion between watchmaking culture and cutting-edge technical developments, between the past and the future... as, in the words of Hublot's Chairman Jean-Claude Biver, "we are not breaking with the past, on the contrary we are paying homage to it by connecting it to the future".

Jean-Claude Biver

FC Porto President

"It is known that I am a connoisseur of watches. Some of the pieces I value the most are in the form of this object that, in my view, conveys class, prestige and the singular quality I most appreciate: personality. A watch is an extension of the being and a personal mark of each one of us – the way how we get to show ourselves to all around us.

And, indeed, there is only one way in which FC Porto is seen in Portugal and across borders: as a winner club. Our business model sees needs as opportunities to grow together with companies that share our ideals of resilience and desire to always be the first in everything. The fact is, since 1893 victories are part of FC PORTO's history and to reach our goals, we always need quality partners.

That is why FC Porto joined Hublot for the Big Bang "FC Porto"s watch, as a commemoration of the club's 120 years. In shades of blue, as might be expected, this true work of art will be made upon demand and its buyers will have a part of our history on their wrist. It is a unique piece, of singular good taste with the brands FC Porto and Hublot. For lovers with a spirit of conquest and victory."

Jorge Nuno Pinto da Costa



Art of Fusion

Ricardo Guadalupe, Hublot, CEO

In 1980, Hublot was the first luxury watch brand to combine gold and rubber. This unique concept named "The Art of Fusion" brought tradition into the future "to wow the world of watchmaking!".

From watch complications and revolutionary materials to world class collaborations such as FIFA World Cup™ and Ferrari, the Hublot brand turned into a genuine success story in which FCP represent the symbols of a constantly evolving tradition.

"Be the first, be unique, be different" We should always "go where the potential customers can be found" says Ricardo Guadalupe. This approach led Hublot to be the first luxury brand to approach the world of football.

Today, also contributing to numerous charitable organizations, Hublot goes beyond watchmaking because - as Mr Guadalupe often concludes "the connection is all about sharing. If you don't share, you miss out. Hublot has been fortunate and has a duty to share some of its success".

Ricardo Guadalupe



Amor dinheiro Fama

AdF PR Internacional President

Being an Ambassador and friend of Hublot's, the great brand of high watchmaking, enables me to realize a childhood dream: create a landmark for the club of my heart, the historical FC Porto.

Today I honor my Father, one of FC Porto's medaled people and realize my dream by witnessing the birth of this prestigious and unique piece, the Hublot's Big Bang FC Porto, which symbolizes generations of champions who have been winning for 120 years now.

Holding this watch and hearing the sound of the Hublot's Big Bang FC Porto ticking, is a hymn of feelings to a club conquering glories that last throughout time. It is a feeling of being a champion all the time!

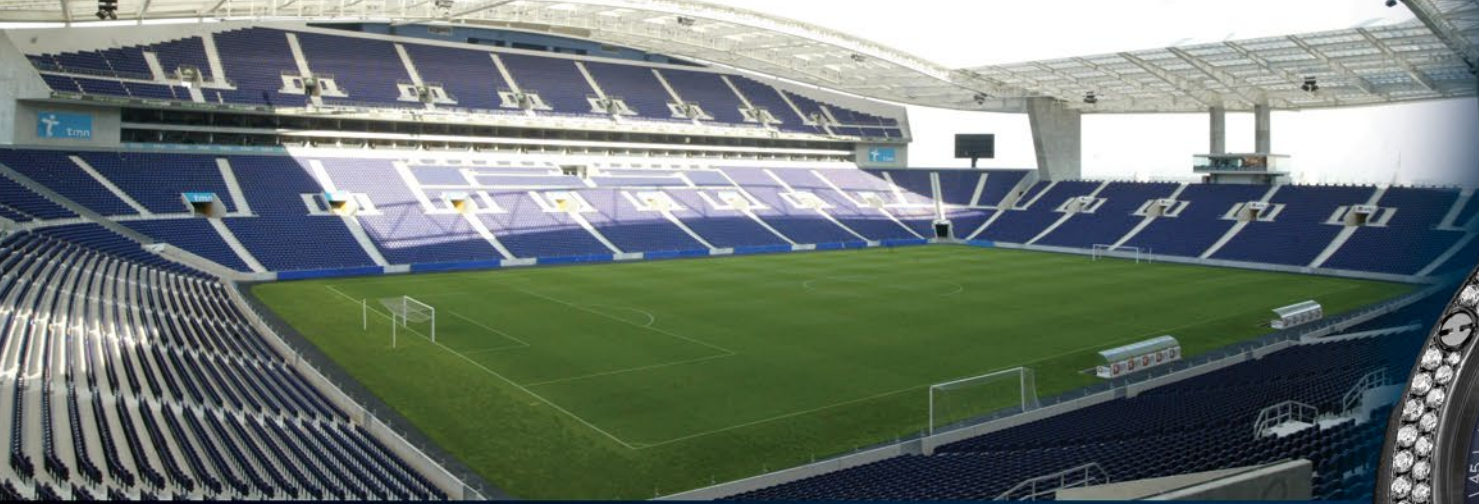
Rui Alvim de Faria



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Hublot





"The club was founded under the name Foot-ball Club do Porto in 1893 by António Nicolau d'Almeida, the first president. The club took on, in its first decades of existence, a symbol of intense passions. After becoming several times national champion it added to its record, in 1948, a 3-2 victory over London's Arsenal, the best team in the world at the time, as it was a clear proof of the potential that the Portistas quickly reached.

Year after year, triumph after triumph, FC Porto grew stronger. It became great not only in ambition but also in its sportive potential. In April 17, 1982, Jorge Nuno Pinto da Costa wins the elections, thus becoming the 33rd president. He presently remains a president, becoming the sports leader with more football titles worldwide. The 1980s were

one of the most memorable decades: in 1987 and 1988 the achievement of the Champions Cup, the Intercontinental Cup and the European Super Cup were impressive feats, clear evidence of a special philosophy. In 1999, the five consecutive national titles gave rise to the "pentad", a feat unique in Portugal.

The new millennium brought new achievements: one UEFA Cup, one Champions League and Europe League, besides an unquestionable internal dominance. These days, the club remains dynamic and a winner, adding titles and surprising both the country and the world. FC Porto represents internationally its region and Portugal, spreading a philosophy of ambition and simplicity across the five continents."





BIG BANG 38 MM “FC PORTO”
Celebrating 120 years FC PORTO



Reference	365.CX.5120.LR.1104.FCP13	Dial	Blue dial with appliques and hands in satin rhodium With “120 years of Fc porto” logo at 6 o’clock
Series	Customized and made upon demand	Movement	Hublot HUB1110 Self-winding Chronograph Movement
Case	“Big Bang” 38mm in Black Ceramic, polished and satiny	Power reserve	42 hours
Bezel	Black polished aluminum set with 105 diamonds in 2 rows, with personalized engraving, attached to the box with 6 H-shaped titanium screws	Strap	Black Rubber and Denim colour Gummy Alligator Strap with Double Beige Stitching
Back	Polished black ceramic with FC Porto logo		
Push-pieces	Rectangular with natural black rubber insert		
Water-resistance	100 m or 10 ATM		



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